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CIRCULAR LETTER 07-03

TO: On Premises Licensees and Solicitor Tasting Permittees

FROM: Francis J. Monahan 
Director
Bureau of Law Enforcement

SUBJECT: **NEW TASTING REGULATION**

DATE: June 29, 2007

Effective July 1, 2007, the Code of Virginia § 4.1-201.1.6 has been amended to clarify that the \$100 limitation on the purchase of alcoholic beverages by a manufacturer from a retail licensee for a tasting conducted by the manufacturer, wholesaler, or authorized representative does not include taxes or gratuities. The amount of the gratuity is capped at 20 percent of the cost of the alcoholic beverages, including the tax.

If you have any questions regarding this change you may contact Special Agent in Charge Joe Cannon at 804-213-4573.